

# Business *digest*

**REGION**

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SECTION D

# Business

## **Farris Marketing creates several 3-D animations**

BOARDMAN — Farris Marketing, which is based in Boardman, has created several custom, three-dimensional animations for clients across the country.

Dunkin' Donuts of Hartford, Conn., asked Farris to create an animated scoreboard game that is a variation on the "shell game" in which doughnuts are shuffled rapidly. Fans at sporting events guess where the Dunkin' Donuts logo will end up.

The Hartford Wolf Pack, an American Hockey League team, retained Farris to create several animations played during game situations. These include 3-D versions of the popular chants "Fight," "Make Some Noise" and "Goal!"

Farris also created several animations and game-situation entertainment for the Norfolk Admirals of Norfolk, Virginia.

The "Dodge Dash," an animated race between Dodge vehicles, was created by Farris for Virginia Beach Dodge.