

**News from:** Farris Marketing

**Date:** April 1, 2010

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## **Farris Marketing Chosen by Meridian WorkLIFE for New Website, E-Newsletter Projects**

YOUNGSTOWN — Meridian WorkLIFE, a division of Meridian Services of Youngstown, has selected Farris Marketing for various web and customer outreach projects.

Farris created a new Meridian WorkLIFE website ([www.meridianworklife.com](http://www.meridianworklife.com)) with an attractive graphic design and improved content. Farris is also developing an E-newsletter targeting Meridian's present and prospective customers.

Meridian WorkLIFE offers a full range of services for both physical and mental wellness in the workplace, including drug and alcohol testing, occupational health services and employee training.

Farris Marketing develops and executes strategic marketing efforts and produces the required components including websites, sales materials, advertising and internet marketing. It is headquartered in Boardman, with offices in Cleveland and Tampa.

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