

News from: Farris Marketing

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Farris Agency Retained by Offshore Insurance Company

BOARDMAN, OHIO — Karlsberg Insurance Corporation, Ltd., a Belize-based insurance and investment firm, has retained Farris Marketing of Boardman to create positioning and branding.

Farris was also asked to develop a website and other marketing materials for the insurance company. Karlsberg offers what it describes as significant advantages for qualified investors and their families. The firm is registered in the U.S. and based in the country of Belize, just south of Mexico.

Farris Marketing is a full-service advertising, marketing and public relations firm with offices in Boardman, Cleveland and Tampa.

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