

**News from:** Farris Marketing

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**Contact:** George Farris, president/CEO • (330) 770-9496  
Jeff Mamula, account executive • (330) 770-9627

## **Farris Marketing Chosen to Market New Lighting Products**

BOARDMAN, OHIO — Farris Marketing was retained by Tresco International to produce sales materials and internet marketing projects highlighting Tresco's new FlexBar and FlexTape LED lighting systems.

Tresco International, a worldwide leader in lighting, is a North Lima-based manufacturer of halogen, xenon, fluorescent and LED lighting products.

The new systems afford maximum versatility in terms of how they may be positioned, and allow installations in areas that had previously been difficult to access.

Farris Marketing offers research, strategic planning, public relations, advertising and internet media services. It is headquartered in Boardman, with offices in Cleveland and Tampa.

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